

Competition Categories

Women's Jewelry up to \$2,000 retail value

All pieces in this category must have a total cost of materials, excluding labor, of under \$1,000.

Women's Jewelry \$2,000-\$5,000 retail value

All pieces in this category must have a total cost of materials, excluding labor, of \$1,000 - \$3,000.

Women's Jewelry over \$5,000 retail value

All pieces in this category must have a total cost of materials, excluding labor, over \$3,000.

Men's Jewelry - all price ranges

Silver Jewelry - all price ranges

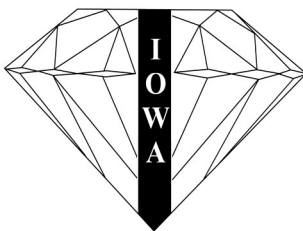
Alternative Materials Jewelry all price ranges

Where non-traditional and/or alternative materials are the principle design elements and the most visual components.

Awards & Recognition

The overall Best of Show and People's Choice will receive a plaque; all others who place will receive a certificate. The Best of Show winner is eligible to enter the Jewelers of America design competition at the JANY-Winter Show.

The awards ceremony will be held on Saturday, June 20, 2020 as part of the Iowa Jewelers Association Annual Conference.



**Iowa Jewelers Association
Annual Design Contest
June 20, 2020
Hilton Des Moines Downtown**

Professional Jewelry Design Contest Entry Form

One Entry per Form.

Entrant's Name _____ Job Title _____

Store Name _____ Email _____

Mailing Address _____

Street _____ City _____ ST _____ ZIP _____

Phone _____ Fax _____

Please Select Category:

Women's Jewelry up to \$2000

Men's Jewelry - all price ranges

Women's Jewelry \$2000 to \$5000

Silver Jewelry - all price ranges

Women's Jewelry over \$5000

Alternative Materials Jewelry - all price ranges

Total Cost of Materials \$ _____

Suggested Retail \$ _____

Brief description of all manufacturing techniques used: _____

Detailed description of piece to include gemstone identification, sizes and/or weight of gemstones, known treatments, metal color and purity and any other pertinent information: _____

I certify that the entry submitted is my own original work and that outside contract labor has not been employed in the production of this piece.

Signed: _____ Date: _____

There is a **\$40** entry fee per piece, **if not attending conference, credit card information for secure return shipping is required.** All entries must be received by **June 16, 2020!** Make checks payable to the Iowa Jewelers Association and mail with your entry form and piece to:

Card # _____
Exp Date _____ CV Code _____
Cardholder Name _____
Cardholder Address _____
City/State/Zip _____

Don's Jewelry
Attn: Sheralyn Bartels
200 Main Avenue
Clinton, IA 52732-2242

Eligibility

Individuals submitting pieces must be employed in a retail jewelry store in the State of Iowa, as well as a member of the Iowa Jewelers Association, prior to the final submission deadline.

Rules of Entry

All materials used in the final construction of the entry piece should be fully described to include all metals, gem materials and/or alternative materials used.

All entries must be designed and produced within 12 months of the contest. Pieces **MUST** be original designs created and crafted by the person entering them and cannot have been mass-produced or previously sold. It's ok to design using a program like countersketch as long as the stones are set at your store.

Entry fee must accompany the contest entry form and include a complete description of the piece fully describing all materials (metals, gemstones, and/or alternative materials) used in the final construction of the piece.

In support of the Iowa Jewelers Association Code of Conduct, all entrants are strongly encouraged to follow the FTC Guidelines for quality and trademark stamping. Furthermore, entrants must disclose all applicable enhancement and treatment information for any gemstones used in their design on the official entry form.

Judging

The entries will be judged by qualified people in the fashion and jewelry industry. Criteria for judging the design pieces will be based on:

- Overall Design
- Marketability
- Practicality & Wearability
- Quality & Craftsmanship
- Degree of Difficulty
- Design & Originality

Awards & Recognition

A First Place winner will be selected in each category! The overall Best of Show and People's Choice will receive a plaque; all others who place will receive a certificate. All winners will be listed in the following IJA newsletter that is distributed across the State of Iowa.

Entry Fees

There will be an Entry Fee of \$40 per piece. You must submit your entry form and check, payable to the Iowa Jewelers Association with the piece. **If not attending conference, credit card information for secure return shipping is required.**

Entry Deadline

Entries must be received at the address listed below, no later than **Tuesday, June 16, 2020**. Late entries will be disqualified. Individual entrants are responsible for insuring all pieces that are shipped.

Don's Jewelry
Attn: Sheralyn Bartels
200 Main Avenue
Clinton, IA 52732-2242



Professional Jewelry Design Contest

**June 20, 2020
Hilton Des Moines
Downtown**

Information & Rules

**Best of Show
2019 Design Contest**



**Jonathan Fiscus
Fiscus Jewelers
Ankeny, Iowa**