

## Competition Categories

### Women's Jewelry up to \$2,000 retail value

All pieces in this category must have a total cost of materials, excluding labor, of under \$1,000.

### Women's Jewelry \$2,000-\$5,000 retail value

All pieces in this category must have a total cost of materials, excluding labor, of \$1,000 - \$3,000.

### Women's Jewelry over \$5,000 retail value

All pieces in this category must have a total cost of materials, excluding labor, over \$3,000.

Men's Jewelry - all price ranges

Silver Jewelry - all price ranges

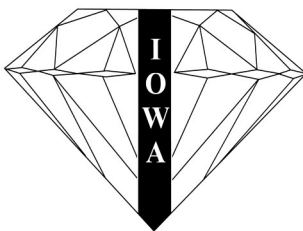
### Alternative Materials Jewelry all price ranges

Where non-traditional and/or alternative materials are the principle design elements and the most visual components.

### Awards & Recognition

The overall Best of Show and People's Choice will receive a plaque; all others who place will receive a certificate. The Best of Show winner is eligible to enter the Jewelers of America design competition at the JANY-Winter Show in March of 2018.

**The awards ceremony will be held on Saturday, June 23, 2018 as part of the Iowa Jewelers Association Annual Conference.**



**Iowa Jewelers Association  
Annual Design Contest  
June 23, 2018  
Holiday Inn Des Moines DWTN**

## Professional Jewelry Design Contest Entry Form

One Entry per Form.

Entrant's Name \_\_\_\_\_ Job Title \_\_\_\_\_

Store Name \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_  
Fax \_\_\_\_\_

Please Select Category:

\_\_\_\_\_ Women's Jewelry up to \$2000

\_\_\_\_\_ Men's Jewelry - all price ranges

\_\_\_\_\_ Women's Jewelry \$2000 to \$5000

\_\_\_\_\_ Silver Jewelry - all price ranges

\_\_\_\_\_ Women's Jewelry over \$5000

\_\_\_\_\_ Alternative Materials Jewelry - all price ranges

Total Cost of Materials \$ \_\_\_\_\_

Suggested Retail \$ \_\_\_\_\_

Brief description of all manufacturing techniques used: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Detailed description of piece to include gemstone identification, sizes and/or weight of gemstones, known treatments, metal color and purity and any other pertinent information: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I certify that the entry submitted is my own original work and that outside contract labor has not been employed in the production of this piece.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

There is a **\$40** entry fee per piece, **if not attending conference, credit card information for secure return shipping is required.** All entries must be received by **June 19, 2018!** Make checks payable to the Iowa Jewelers Association and mail with your entry form and piece to:

Boyson's Jewelry  
Attn: Brett Boyson  
4701 1st Ave, Ste. 4  
Cedar Rapids, IA 52403

Card # \_\_\_\_\_  
Exp Date \_\_\_\_\_ CV Code \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Cardholder Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_

## Eligibility

**Individuals submitting pieces must be employed in a retail jewelry store in the State of Iowa, as well as a member of the Iowa Jewelers Association, prior to the final submission deadline.**

## Rules of Entry

All materials used in the final construction of the entry piece should be fully described to include all metals, gem materials and/or alternative materials used.

Only one entry per category per designer is permitted.

All entries must be designed and produced within 12 months of the contest. Pieces **MUST** be original designs created and crafted by the person entering them and cannot have been mass-produced or previously sold.

Pieces may have been entered in other competitions, but cannot have won any awards.

Entry fee must accompany the contest entry form and include a complete description of the piece fully describing all materials (metals, gemstones, and/or alternative materials) used in the final construction of the piece.

In support of the Iowa Jewelers Association Code of Conduct, all entrants are strongly encouraged to follow the FTC Guidelines for quality and trademark stamping. Furthermore, entrants must disclose all applicable enhancement and treatment information for any gemstones used in their design on the official entry form.

## Judging

The entries will be judged by qualified people in the fashion and jewelry industry. Criteria for judging the design pieces will be based on:

- Overall Design
- Marketability
- Practicality & Wearability
- Quality & Craftsmanship
- Degree of Difficulty
- Design & Originality

## Awards & Recognition

A First Place winner will be selected in each category! The overall Best of Show and People's Choice will receive a plaque; all others who place will receive a certificate.

## Entry Fees

There will be an Entry Fee of \$40 per piece. You must submit your entry form and check, payable to the Iowa Jewelers Association with the piece. **If not attending conference, credit card information for secure return shipping is required.**

## Entry Deadline

Entries must be received at the address listed below, no later than **Tuesday, June 19, 2018**. Late entries will be disqualified. Individual entrants are responsible for insuring all pieces that are shipped.

Boyson's Jewelry  
Attn: Brett Boyson  
4701 1st Ave, Ste. 4  
Cedar Rapids, IA 52403



# Professional Jewelry Design Contest

**June 23, 2018**  
**Holiday Inn Des**  
**Moines DWTN**

## Information & Rules

**Best of Show**  
**2018 Design Contest**



**Noel Fiscus**  
**Fiscus Diamond Jewelers**  
**Ankeny, Iowa**