# IOWA JEWELERS ASSOCIATION

## 2021 "IJA Jeweler" Newsletter

### ADVERTISING CONTRACT

Company _____

Contact: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

| | | ADVERTISING RATES | |
|---|---|---|---|
| | | 1 Issue | 4 Issues |
| A. Full page | 7-1/2" x 9-3/4" | $185.00 | $525.00 |
| B. Half page | 7-1/2" x 4-3/4" | 130.00 | 340.00 |
| C. Quarter Page | 3-1/2" x 4-3/4" | 90.00 | 215.00 |
| D. Business card | 3-1/2" x 2" | 55.00 | 90.00 |

**Please *circle* appropriate selection:**

**Issue:** First Quarter Second Quarter Third Quarter Fourth Quarter All 4 Issues

**Ad Size:** Full Page Half Page Quarter Page Business Card

**Total Enclosed (payment is due in advance):** **$** _____

**Method of Payment:**

____ Check Enclosed ____ Credit Card

Card Number:_____ Exp. Date:_____

Signature:_____ Date:_____ Security Code: _____

**Requirements:**

- Electronic format required due according to the schedule below.
- Preferred file format is JPEG with all fonts embedded; email to info@iajewelers.org.
- All advertising material is subject to publisher's approval and agreement by the advertiser to protect the publisher from loss or expense or claims based upon the subject matter of the advertisement.

| Space | Closing Date |
|---|---|
| Winter Issue | February 15th |
| Spring Issue | April 15th |
| Summer Issue | July 15th |
| Fall Issue | October 15th |

**SEND CONTRACT and PAYMENT TO:**

Iowa Jewelers Association
37 Liberty Bell Blvd
Pleasant Hill, IA 50327

Email: info@iajewelers.org
Phone: 515-250-6366