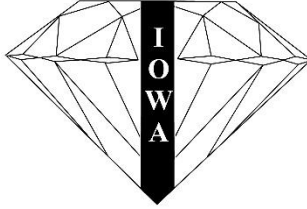


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# IOWA JEWELERS ASSOCIATION



## 2021 Membership Directory

### ADVERTISING CONTRACT

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
New Ad \_\_\_\_\_ Repeat 2020 Ad \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

#### Rates & Deadlines

**Materials and full payment must be received by April 19<sup>th</sup>, 2021**

<u>Ad Size</u>	<u>B/W</u>	<u>Color</u>	<u>Amount</u>
Full Page Ad (5" wide x 8" high)	\$450	\$550	_____
Page With Bleed (5½" wide x 8½" high plus ¼" bleed)	\$400	\$500	_____
1/2 Page (5" wide x 3½" high)	\$325	\$425	_____

Inside Front Cover - Space plus \$50 \_\_\_\_\_  
Inside Back Cover - Space plus \$50 \_\_\_\_\_  
Back Cover - Space plus \$75 \_\_\_\_\_

**Total Due:** \_\_\_\_\_

#### Method of Payment:

\_\_\_\_\_ Check Enclosed \_\_\_\_\_ Credit Card

#### Method of Payment:

\_\_\_\_\_ Check Enclosed \_\_\_\_\_ Credit Card (please specify): Visa MC AmEx Disc  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

#### Requirements

- Electronic format required.
- Preferred file format is JPEG; email to [info@iajewelers.org](mailto:info@iajewelers.org)
- All advertising material is subject to publisher's approval and agreement by the advertiser to protect the publisher from loss or expense or claims based upon the subject matter of the advertisement
- Any and all liability of Iowa Jewelers Association shall be limited to the actual cost of advertising placed and the amount paid to Iowa Jewelers on a pro-rata basis.
- Materials and full payment must be received by April 17th, 2021.

**Terms:** Please send full payment with contract and ad copy. Any and all liability of Iowa Jewelers Association shall be limited to the actual cost of advertising placed and the amount paid to Iowa Jewelers on a pro-rata basis.

**SEND CONTRACT AND PAYMENT TO:** Iowa Jewelers Association, 37 Liberty Bell Blvd, Pleasant Hill, IA 50327 OR [info@IAjewelers.org](mailto:info@IAjewelers.org)